

GUIDELINES

GALVESTON ARTWALK COMMITTEE

Galveston Arts Center
2127 Strand Galveston, Texas 77550
ph 409.763.2403 / fx 409.763.0531

www.galvestonartscenter.org / email: information@galvestonartscenter.org

The following guidelines help ensure that each ArtWalk is exciting, fresh and fun.

We thank you for supporting the arts and Galveston's cultural community through your participation. ArtWalk is one of the largest programs of the Galveston Arts Center, a 501 (c) 3 non-profit organization. The GAC is Galveston's only contemporary art museum that is free and open to the public.

REQUIREMENTS

1. Must feature a new show each ArtWalk.
2. An artist's work must be featured, as opposed to mass produced items.
3. Arts spaces predominately devoted to items other than art are subject to review by the ArtWalk Committee.
4. Official ArtWalk hours are 6 to 10 p.m. Participants must be open between 6 and 9 p.m. at the minimum with opening and closing hours flexible.

BROCHURE

The ArtWalk Brochure reflects four classes of participants:

1. **Galleries**-defined as those who devote more than 60% of their floor and wall space to original works of art by identifiable (non-mass produced) artists on an ongoing basis and who maintain regular weekly business hours.
2. **Other Walls**-defined as those that do not meet one or more of the above criteria, i.e. artists' studios, stores whose primary business is not original art or are not open regular business hours year-round.
3. **Happenings**-art related one time or once a year events.
4. **Friends of the ArtWalk**-all others.

FEES

1. Galleries, Other Walls and Happenings-\$75.00
2. Friends of the ArtWalk-\$25.00
3. Brochures may be ordered in any quantity at 10¢ a brochure.
4. All fees must accompany application for participation. No one will be allowed to participate who is in arrears for payment of prior ArtWalks.

ENTRY PAPERWORK

1. All paperwork and fees must be turned in at or prior to the Artwalk Committee meeting in order to participate. Please limit your listing to 80 words or less. Submissions over 80 words will be edited at our discretion.
2. Please be on time. We want to produce the brochures for all participants to mail in a timely manner. Any entries submitted after the deadline will be returned. Deadlines are posted in the Calendar section of the Galveston Arts Center website – www.galvestonartscenter.org.
3. Paperwork and fees may be turned in at the Galveston Arts Center 2127 Strand, by 6:15 p.m. on the Committee meeting date.

OTHER

The \$75.00 fee for a listing in the "Galleries, Other Walls and Happenings" sections of the brochure will include an ad in the *Houston Press*. Your listing will be featured on www.galvestonartscenter.org with links to your site. You are also eligible to advertise in the *Galveston County Daily News* for an additional \$100.00 fee (payable to the newspaper). A representative from the newspaper will contact ArtWalk participants.

GALVESTON ARTWALK APPLICATION

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Gallery

Other Walls

Happening

Art Walk Date: _____

Gallery: _____

Location: _____

Contact Telephone Number: _____ Person: _____

Name of Artist(s): _____

Medium: _____

TITLE OF EXHIBITION: _____

Description of Exhibit: *(up to 80 words)* _____

Opening Reception Hours: _____ Number of Brochures Desired: _____

ARTWALK COMMITTEE Fees:

Friend \$25.00 / Gallery, Happening, Other Walls \$75.00

\$ _____

Number of Brochures Desired: @.10 each \$ _____

Total Amount Submitted \$ _____

Payment: Check/Cash - Checks payable to: **ARTWALK COMMITTEE**

Thank you! Thank you! Thank you!